



**MEDIA ADVISORY**  
**For Immediate Release**

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**October 6, 2009**

**DeSoto's Learning Together Family Literacy Students Read to Set World Reading Record**

This Thursday, October 8th, youngsters and their parents enrolled in the *Learning Together* Family Literacy Academy will participate in the international Read for the Record Campaign, designed to break the world record for the largest shared reading experience ever. The local Family Literacy Academy is proudly managed by Volunteer USA Foundation, a nonprofit that advocates for programs that promote literacy among parents and their children,

The annual Read for the Record campaign encourages young children, their families, and educators everywhere to set a world record, by reading the same book, on the same day, in communities all over the world. The book selected for this year's campaign is Eric Carle's *The Very Hungry Caterpillar*.

The parents, children and teachers will enjoy the book and other fun caterpillar-related crafts and snacks throughout the morning event. The Family Literacy Academy will receive copies of *The Very Hungry Caterpillar* through a donation from Volunteer USA and the Florida Lottery.

The Read for the Record event takes place:

**October 8<sup>th</sup> from 8:30-11:30 a.m.**  
**Family Service Center**  
310 West Whidden Street  
Arcadia, FL 34266

Volunteer USA Foundation ([www.volunteerusafoundation.org](http://www.volunteerusafoundation.org)) is proud to support this year's literacy event which raises awareness about the importance of early education among students (prekindergarten and early elementary). It is sponsored by Jumpstart, in partnership with Pearson. You can visit the Read for the Record's Web site [www.readfortherecord.org](http://www.readfortherecord.org).